

## Outgoing Student Mobility at BI: A MoveON4 Example from BI Norwegian Business School

### About BI

BI Norwegian Business School is an accredited, private, specialised university institution with a total of six study locations in Norway. Oslo is the main campus with all international programmes - in addition there are campuses in Bergen, Trondheim, Stavanger, Kristiansand, and Drammen. BI Norwegian Business School is a self-owned, non-profit foundation whose sole focus is education and research. Any profit will be used to strengthen BI's research and learning environment in accordance with the objectives of the school.

### Challenge

The International Office at BI plays an important role in the institution's international recognition. Sending over 550 BI students in different exchange programmes abroad and welcoming approximately 550 students from other universities. BI strongly demanded a state-of-the-art software solution to allow the International Office team to focus on the overall goal. Furthermore, MoveON offers ideal working tools for the International Office's demanding task of managing double degree programmes, the OTEM and the International Summer School, as well as being a liaison office between students, faculty and administrative staff.

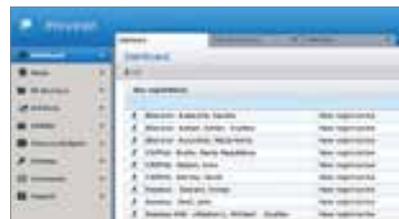
### Solution

#### Front-end



Where will my adventure start? Is the central question for students going abroad. Making it as easy as possible for students to browse through 180 universities in 45 countries in order to find the most suitable exchange option, is the core question for BI. With MoveON 4, outgoing exchange students from BI can easily find possible destinations, apply online, indicate their priorities and conveniently upload all necessary documents directly with their application. Moreover, all data which was entered in MoveON 4 for the first application can be reused for the second round, which reduces the effort for the outgoing students.

#### Back-end



With MoveON 4 it becomes easier to conquer the growing number of outgoing students. Managing international partnerships in the back-end and easily publishing exchange opportunities online with the simple-to-use online publisher are two of the important elements. The customisable online forms and structured selection and assignment features will help to reduce time and effort for the upcoming application rounds. This will allow BI to focus on the next steps in internationalisation and to prepare for the expected increase in student numbers.

### MoveON 4

MoveON is the leading solution for strategic partner and mobility management. MoveON dramatically reduces cost and at the same time increases efficiency within the institution by standardising and automating processes and data relating to all international activities. Please visit our website for more information: <http://MoveON.qs-unisolution.com>

*"The destination finder is a tool that provides a good overview of BI's partner universities. It is sorted by country, partner institution, level and programme and ensures an accurate and time-saving research process for everyone interested in spending an exchange semester abroad. What I liked most is its simple, clear and readily understandable structure."*

Marie-Theres Schumacher,  
Exchange Semester in Hong Kong

*"MoveON seemed to be the most optimal solution for BI, especially taking QS Unisolution's long experience in the field into consideration. We needed a system in which we could handle mobility and relations, in particular we needed to ease the selection process for the outgoing exchange."*

Hanne Framnes  
International Office, BI