CASE STUDY
Bauhaus University Weimar
Weimar, Germany

ABOUT BAUHAUS-UNIVERSITÄT

Agnes Thieme is Deputy Head of Division of the Student Office at Bauhaus-Universität Weimar. Whilst studying Biology at the Friedrich-Schiller-University Jena Agnes joined the University’s Student Office as student assistant and she has worked in Student Offices ever since.

Bauhaus-Universität Weimar offers 77 study courses including Architecture, Civil Engineering, Art and Design and Computer Science, boasting 3500+ student applications in the academic year of 2017/2018. Agnes, with the support of her colleagues in the Student Office, assists applicants during their application process and coordinates any application issues between faculties and the student office. The office aims to deliver this support quickly and efficiently to ensure a great applicant experience.

We asked Agnes to describe her experience as a recent MoveIN user.

WHY MOVEIN?

Our previous portal no longer met with our the University’s changing needs. We also found it difficult to communicate effectively with the applicants to explain and give precise information about the different application processes for the study courses; both on time and in a clear fashion.

We felt MoveIN could help the team to tick these boxes to help us to enhance our student experience.

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We would recommend MoveIN! It’s a modern application platform accompanied by a great support from QS Unisolution’s MoveIN team.

Weimar, Germany
To meet our aim of making the application process as easy as possible we realised we would need to rethink our application process. This required collaboration internally between multiple faculties, professors, the student office - as well as QS Unisolution’s MoveIN team.

At the start it was a challenge for us to change the mindset of our colleagues who felt overwhelmed by a new system, especially those who may not be as tech-savvy as others. Training supplied by the QS Unisolution team was very good, which freed me from training, advising other colleagues and provided users answers to their commonly asked questions.

Initially only colleagues from the student office had access to the software's back-office but now, many different people from all over the University are working with it. Our staff feel supported by the MoveIN team who respond quickly to our users’ needs, which has contributed to the positive up take by our staff members.

The biggest advantage is the possibility of a paperless application system and process automation. For example, we can now automatically send communications via email messages with links and a pdf-document (if required), to the applicant. This has made the application process clearer and more user friendly for the applicants. This has also benefited our colleagues in different departments too, as they don’t have to wait long periods of time for paper forms, they can work remotely and it’s easy to access the system anytime, anywhere.

We are looking to expand the ways we use MoveIN and convince the other study courses and faculty colleagues to get onboard with paperless processes. We also look forward to managing the winter semester 2018 with our new procedures which will support more than 2500 applications over 3 months.

Need more information?
Discover how MoveIN can help transform student admissions, email sales@qs-unisolution.com to arrange a demonstration.